Sponsorship Offerings

cologuard® classic by ABBOTT



“FORE the Kids!” Am-Am Presenting Sponsor: $20,000

Align your brand with the “FORE the Kids!” Classic Am-Am. Your brand will be included in all pre-event communication, all event printed materials and included on the tournament website.



Club ‘62 Presenting Sponsor: $20,000

Showcase your brand at Club ‘62, the most popular hospitality venue on site due to the unparalleled views of the 17th and 18th holes, as well as its upbeat atmosphere.



Spectator Seating: $17,500

Present general spectators with a pleasant seating experience by placing your company logo on the back of folding chairs that are placed across the final four holes. Spectators can take their chair home as a souvenir!



Disposable Cups: $15,000

Support our sustainability initiatives by having your logo included with the tournament logo on every cup in all hospitality venues.

The Cologuard Classic by Abbott
La Paloma Country Club
March 19–21, 2027

ABBOTT · PGA TOUR Champions · charles SCHWAB · Tucson Conquistadores · La Paloma Country Club · The Westin La Paloma Resort & Spa Tucson

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Youth Clinic Sponsor: $15,000

Support the local community and local youth by associating your brand with the event. As the Official Youth Sponsor, your company will allow local youth to learn golf skills from a PGA Tour Professional.



Cactus Club Presenting Sponsor: $15,000

Cactus Club will be taking on a new look this year, moving to the 15th green. This double decker venue will offer views of the 18th and is located near the main entrance.



Reusable Tumblers: $15,000

Support our sustainability initiatives by having your logo included with the tournament logo on every tumbler sold on site. Tumblers will be sold at all concessions on property.



19th Hole Fan Area Sponsor: $15,000

Located immediately within the main entrance of the tournament. The 19th Hole Fan Area is the premier spot for the general public to sit back, grab a bite to eat and or a beverage, and take in the event.

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Family Fun Zone Sponsor: $15,000

Located adjacent to the 19th Hole and near the tournament's Main Entrance, the Family Fun zone is home to Adirondack seating, picnic tables, games for the entire family, and will have several LED boards within the area.



Special Olympics Sponsor: $20,000

In honor of Conquistador Tom Murphy, your company will provide an opportunity for over 50 Special Olympic athletes to participate in a putting challenge, a three hole challenge and provide lunches to all participants.



Golf Cart Sponsor: $10,000

Included in this sponsorship is branding on select golf carts during tournament week.



Putting Green Sponsor: $10,000

The Putting Green at La Paloma Country Club is truly in the heart of the action near some of the most exciting tournament holes.

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Driving Range Sponsor: $10,000

The Driving Range Sponsorship allows your company the opportunity to align themselves with the PGA Tour Champions participating in the tournament.



Quiet Signs: $7,500

Quiet signs are carried by volunteer marshals on the course to help maintain the gallery, this lands your logo right in front of the fans on the course and the ones watching from home.



Saguaro Cactus: $8,000

Have your company name placed in front of the event's most popular photo opportunity on course – a 13' replica saguaro cactus featuring Tucson Conquistadores helmet located near the main entrance.



Autograph Zone: $5,000

An opportunity to have your company logo featured on the backdrop in the "Autograph Zone" for spectators at the 2027 Cologuard Classic by Abbott

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Koozies: $5,000

Be apart of the tournament by having your logo included with the tournament logo on koozies. Koozies will be given out complimentary at concessions and hospitality venues.



Coasters: $5,000

Be apart of the tournament by having your logo included with the tournament logo on coasters. Coasters will be given out complimentary in concessions and hospitality venues.



Dove Club Sponsor: $5,000

Enjoy a climate controlled setting inside the luxurious La Paloma Country Club Clubhouse. Outdoor patio seating will also be available with TV's present.



Champions Toast: $5,000

Get a first hand experience with the 2027 Champion as they celebrate their victory in Bucky's

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Tee Back- $3,500 per hole

Showcase your brand in a highly visible setting. Tee backs are visible on the backside of every hole at La Paloma Country Club.



Hole Sign- $1,000

Align your company name with the legends on the PGA Tour Champions, and some of the greatest holes that La Paloma Country Club can offer.

To learn more or purchase Sponsorship Packages

Call: (520)-571-0400

or

Email: tricia@tucsoncq.org